Transformation
President’s Letter

Moving into 2012, significant transformations are taking place in our lives and in the world. The practice of Chinese medicine has grown and continues increasingly to be a resource for medical needs. In support of these trends, AOMA is fulfilling its mission: to transform lives and communities through graduate education in Oriental medicine.

The institution exacts upon itself that very mission it would realize within its communities of interest. In June 2009 AOMA submitted its application for regional accreditation with the Southern Association of Colleges and Schools (SACS). A little more than six months later, in December of 2009, AOMA received regional accreditation from SACS as the first single purpose institution in the field of acupuncture to receive such recognition.

A year later, in December 2010, AOMA revealed its new logo and brand: AOMA Graduate School of Integrative Medicine. The essence of integrative medicine is the people. Both physician and patient are interested in a healing process that includes the mind, body, and spirit. The idea of integration might be considered as a perspective of wholeness, where there is integrity within the systems of care. We engage patients and caregivers in the full range of physical, psychological, social, preventive, and therapeutic factors known to be effective and necessary for the achievement of optimal health.

In April 2011, AOMA opened the doors to its new campus, celebrating with a grand opening in May. In September 2011 AOMA submitted a substantive change proposal to SACS to offer the doctorate in acupuncture and Oriental medicine (DAOM). SACS approved the substantive change in December of 2011.

AOMA continues to grow and transform, just as the communities and individuals with which it participates. I personally extend on behalf of AOMA appreciation to each and every one of you who participates in this great adventure with us. It is a sacred and precious time we have together in this world; we celebrate graciously, lovingly, and with vigor. Peace, harmony, health, and success to you, your loved ones and all that you do in our community.

Warmly,

William R. Morris, PhD, DAOM
President, AOMA
There are 202 students enrolled in the AOMA master of acupuncture and Oriental medicine program.

AOMA FIVE-YEAR STRATEGIC GOALS – 2011-2015

AOMA:

• is the premier school for students interested in acupuncture and Chinese medical graduate programs.
• is an international leader in Chinese medicine, while providing strategic influence within the U.S. systems of health care.
• promotes Chinese medicine through research and publications.
• provides exceptional, transformational, and innovative education.
• is committed to the success of its students and graduates.
• cultivates high quality community relationships.
• serves local communities by delivering excellent healthcare.
• attracts, supports, and retains superior faculty and staff.
• ensures continued organizational success through keen stewardship of its resources.

AOMA has made significant progress in achieving the five year strategic goals. See specific updates throughout the annual report.

ACADEMICS: NEW CURRICULUM

Entering AOMA students for summer and fall 2011 were introduced to the new 2011-2012 MAcOM curriculum. The new curriculum, implemented after two years of design and evaluation by the AOMA faculty, is streamlined from the graduate curriculum that began in 2003 and ran through the 2010-2011 catalog. The curriculum is a reduction from 224 credits to 200 credits with an approximate savings of $4900 for the students, and still meets Texas, California, and ACAOM requirements.

The new curriculum includes a portfolio requirement. Students will be asked to accumulate items from classroom projects, clinical work, and professional development, including reflection on their development as health care professionals.
Last winter AOMA implemented a basic database program which collected information about patient visits at AOMA’s north student clinic in February and March, 2011. The predominant entries were pain (lumbar was primary) and psychosocial (stress was primary): this coincides with the DAOM clinical specialty choice of pain and associated psychosocial phenomena. Lessons learned from this project will be applied to the eventual implementation of an electronic medical record, including easy to use, fully functional software, and integration in professional and student clinics.

Dr. Linda Manning of the Vanderbilt Center for Integrative Health spoke to AOMA faculty on November 6 at the fall Faculty Senate meeting. Her topic, *Chronic Trauma, Chronic Pain and the Practice of Integrative Medicine*, explored the latest research on the relationship of psychological trauma and physical pain, and the integrative medicine programs being instituted at Vanderbilt as a result of this research.

Calling chronic pain the “elephant in the room”, Dr. Manning reported that health care costs for treating chronic pain exceed the combined cost of the treatment of coronary artery disease and cancer. Low back pain alone causes between $40 to $100 billion dollars in direct and indirect costs. Vanderbilt University’s Medical School has established the Center for Integrative Health as one response to this phenomenon. As a member of the Consortium of Academic Health Centers for Integrative Medicine, Vanderbilt defines integrative medicine as the practice of medicine that reaffirms the importance of the relationship between practitioner and patient, focuses on the whole person, is informed by evidence, and makes use of all appropriate therapeutic approaches, health care professionals and disciplines to achieve optimal health and healing.
Jiangxi University at AOMA

In December 2011, AOMA President Will Morris met with Jiangxi University President Kegang Fu to sign a letter of intent for mutual cooperation. AOMA and Jiangxi are exploring options for faculty and student exchange between the two universities.

International Leadership

AOMA is an international leader in Chinese medicine; providing strategic influence within the U.S. systems of health care. As acupuncture and Chinese medicine is increasingly accepted as part of mainstream health care, AOMA’s leadership has positioned it to be a major voice in policy development.

The World Health Organization (WHO) U.S. team has signed a letter of intent for funding participation in the development of the ICD-11 code set (International Classification of Diseases). AOMA president Will Morris headed up the editorial team for the traditional medicine code set. The website will be accessible directly from the WHO website at www.who.int.

AOMA faculty member Master Li Junfeng taught in the US, Canada, Philippines, Slovenia, Israel, Latvia, and Austria.

Will Morris presented the Eight Extraordinary Vessel Pulse System at the 8th Annual Canadian Oriental Medicine Symposium. Morris also published the book, Li Shi-Zhen’s Pulse Studies, through the People’s Publishing House of China.

AOMA at Seton McCarthy Community Clinic

AOMA strives to offer variety of settings and patients to the clinical training experience of our learners. Each term, students have the opportunity to treat in a variety of integrative clinics located in needy areas. In 2011 the AOMA Student Clinic added low cost acupuncture treatments inside Seton McCarthy Community Clinic in east Austin. Low income patients may be referred by their western medical practitioner for $5 acupuncture treatments by AOMA student interns. Students also treat patients at Seton Topfer Community Clinic in north Austin and at the free-of-charge acupuncture clinic inside of People’s Community Clinic also located in east Austin.
SACS APPROVES CHANGE FROM MASTER’S TO DOCTORAL DEGREE GRANTING INSTITUTION

The Southern Association of Colleges and Schools (SACS) approved AOMA’s substantive change application on December 6 to move from a master’s to a doctoral degree granting institution.

“This is a significant achievement for our institution,” President Will Morris said. “I wish to express my appreciation to everyone involved in the process.”

AOMA will be seeking program approval from the Accreditation Commission for Acupuncture and Oriental medicine (ACAOM) and the United States Department of Education, and anticipates the program will start in the summer term of 2013. The Doctor of Acupuncture and Oriental Medicine (DAOM) is a post-clinical doctorate. The DAOM program would offer a clinical specialty focus on the management and care of patients with pain and associated psychosocial disorders (anxiety, depression, stress, etc.).

PAPER TO PIXELS

AOMA recognizes the need for more practical and efficient ways of storing and retrieving medical information in its clinical records. Anthony Domina, a UT School of Information graduate student, conducted a feasibility assessment and cost analysis of Electronic Medical Record (EMR) Systems for the AOMA Clinics for his capstone project, under the supervision of MACOM Program Director Lesley Hamilton.

The project identified EMR requirements for AOMA Clinics, including ease of use, compatibility with EMR systems of collaborative partners, usefulness for insurance billing, herbal prescribing, and data collection for potential research. Mr. Domina analyzed the currently available EMR systems, as well as potential savings for AOMA in conversion from paper records.

Next steps include evaluating the systems that meet AOMA’s requirement and determining detailed costs. UT’s School of Information was pleased with the AOMA project, and additional student capstone projects may be focused on AOMA’s conversion to electronic medical records.
NEW AOMA CAMPUS WINS OUTSTANDING CONSTRUCTION AWARD

Associated General Contractors (AGC) announced at its annual banquet in January 2012 that AOMA's new campus and general contractor Braun and Butler won an Outstanding Construction Award for 2011.

In the spring of 2011 AOMA opened its new 19,000 square foot headquarters campus, master-planned to meet the specific needs of the college’s growing graduate program in acupuncture and demand for additional clinic space.

The build out of the new campus started with a feng shui reading from Qianzhi Wu, AOMA’s Vice President of Faculty. Wu’s analysis laid the groundwork for AOMA’s design process. AOMA then organized town hall meetings to gain input from all members of the AOMA community. Architectural firm Steinbomer, Bramwell & Vrazel turned community meeting notes and ideas into design templates and construction drawings. AOMA staff met weekly during construction with the builder, Braun and Butler, and the architect to keep the project moving along on time and on budget.

Students and staff also met with a landscape designer who designed a plan for the entire campus. The transformation resulted in a peaceful, open, and graceful learning environment. Students, faculty, staff, and patients often congregate around the heart of the campus, the courtyard fountain. Future enhancements will include more outside tables, chairs, and green space.

As part of the move to the new campus, the south clinic moved into a larger space. This change allowed for four individual treatment rooms for the student clinic, replacing the single shared space, and added four rooms for a professional clinic that did not previously exist for faculty practitioners. Additional clinic rotations were added, expanding the offerings and supervisors available for the interns on the main campus. The AOMA Herbal Medicine Store moved into custom-built retail space, expanding the retail and herbal dispensing areas.

The new campus scored well with students in an October 2011 survey. When given the statement “AOMA’s classroom spaces facilitate my education”, 81% agreed. This represents a rise of 24% over the same survey before the move. When given the statement “AOMA’s campus facilities support my education”, 80% agreed. This is a 14% rise over the previous survey.

The average class size at AOMA is 17.7. AOMA is committed to the continual transformation of the campus to provide excellence in every aspect of teaching, learning, student life, and support.
Lesley Hamilton

Faculty & Alumni Success

LESLEY HAMILTON NAMED MACOM PROGRAM DIRECTOR
President Will Morris announced the appointment of Lesley Hamilton as MACOM Program Director in July 2011. “I am thrilled with this appointment. Lesley’s proven leadership as Clinical Services Director and her studies at the University of Southern California’s Keck School of Medicine in the Master’s in Academic Medicine program, makes her ideal for ensuring the achievement of AOMA’s educational outcomes.” Lesley envisions continual improvement in AOMA’s high-quality MACOM program through a variety of venues: expansion of clinical opportunities, portfolios and reflection, enhanced clinical assessments, faculty development, and progressive classroom pedagogy and technology.

FACULTY SPOTLIGHT
AOMA welcomed the newest full-time faculty member from China in August. Shengyan ‘Grace’ Tan, PhD, MD (China), OMD (China) has specialties in ear, nose, throat and ophthalmology. Dr. Tan moved to the U.S. with her husband and young son. AOMA students already enjoy her energy, knowledge, and clinical experience. She teaches TCM Diagnostic Skills, herbal courses, and Clinic Theater.

Dr. William Morris has moved into a leadership role in the Austin community, serving on the Community Advisory Board for Austin’s public television station, KLRU. He also attended several national conferences.

Xiaotian Shen presented Diabetes: the Evolution and the Future at the AAAOM conference in May in Baltimore. He also conducted a site visit to the acupuncture program of University of Bridgeport in September and attended several NCCAOM committee meetings.

Lesley Hamilton presented How to Create Slides to Use with Audience Response System (ARS) in Presentations at the University of Southern California’s Innovations in Medical Education in March in Pasadena, California. Hamilton also attended the 7th Annual Oncology Training Conference for Acupuncturists, Massage Therapists, and Yoga Instructors in July at the University of Texas MD Anderson Cancer Center, Houston, Texas. This was the first year that the conference included acupuncturists.

KIRSTEN HURDER-KARCHMER, CLASS OF 2000
Kirsten Hurder-Karchmer was teaching linguistics at the University of Texas when she began having some serious auto-immune health issues. After seeing several medical doctors and having surgery she turned to AOMA faculty member Jamie Wu for acupuncture and Traditional Chinese Medicine.
treatments. Amazed by the results, Kirsten started looking into acupuncture as a career choice. She recalls, “I was already a teacher and thought that to be a good doctor, it required a great deal of patient education, so it seemed like a good match for me.”

Kirsten states, “I was instantly interested in gynecology because I saw that when you regulate a woman’s menstrual cycle, so many other problems are also resolved.” In 2001 Kirsten opened the Texas Center for Reproductive Acupuncture (TCRA), where she and her team specialize in infertility, ovulation disorders, and recurrent pregnancy loss. Success led to additional locations in San Antonio and Plano. Kirsten said, “Last year alone the clinic in Austin saw 220 patients, had 159 pregnancies and only 4 miscarriages. That is less than a 4% miscarriage rate in a risk population that should be more around 40%.”

The Austin and San Antonio clinics are fully integrated with western medical doctors, operation and recovery rooms, and technology such as ultrasound machines. In the Austin center Kirsten and her team collaborate with reproductive embryologists and urologists to help couples create families, and with Reproductive Medicine Associates of Texas to conduct research. Kirsten says, “We are currently conducting three large scale studies on the effects of acupuncture on in vitro fertilization (IVF), acupuncture anesthesia for oocyte retrieval or egg collection, and recurrent pregnancy loss.” This research will be collected and published in the scholarly journal *Fertility and Sterility* in the next year or two.

Kirsten furthers her mission to change the face of health care through membership in the American Board of Oriental Reproductive Medicine, doing research and developing training at one of the most successful reproductive acupuncture clinics in North America. She is becoming a leader and pioneer in her field of recurrent pregnancy loss. Her tip for success is, “The more I learn Western medicine the better I understand Chinese medicine. We can pioneer a new kind of medicine, but acupuncturists have to learn as much or more, if they want to integrate, than most doctors.” After thoroughly studying ob/gyn and reproductive embryologist medical texts, Kirsten has been able to strengthen her ability to communicate with medical doctors and overlap Eastern and Western medicine. This deeper understanding has allowed her to build some amazing relationships with the physicians in her field.

In conjunction with Dr. Francisco Arredondo, Kirsten and her team plan to open the nation’s first fully integrated center for underserved women experiencing recurrent pregnancy loss. The Hope Center will open in Austin and San Antonio in 2012.
AOMA Students

**AOMA Students Excel in National Boards**

AOMA continues to exceed national pass rates on the NCCAOM exam across all modules, with first time test takers averaging 91.8% pass rate, compared to the 85.5% national average. AOMA graduates scored above the national average in all four exam areas, including acupuncture, biomedicine, Chinese herbs, and Oriental medicine. NCCAOM certification is the basic requirement for becoming a licensed acupuncturist in most states.

<table>
<thead>
<tr>
<th>Exam</th>
<th>AOMA Pass Rate</th>
<th>National Average</th>
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</thead>
<tbody>
<tr>
<td>Foundations Exam</td>
<td>100.0%</td>
<td>93.3%</td>
</tr>
<tr>
<td>Chinese Herbs Exam</td>
<td>87.9%</td>
<td>81.0%</td>
</tr>
<tr>
<td>Biomedicine Exam</td>
<td>87.5%</td>
<td>77.8%</td>
</tr>
<tr>
<td>Acupuncture Exam</td>
<td>94.7%</td>
<td>86.5%</td>
</tr>
</tbody>
</table>

“AOMA graduates have consistently exceeded the NCCAOM national averages,” said AOMA president William Morris. “AOMA’s comprehensive curriculum ensures students develop into experienced and knowledgeable practitioners of Chinese medicine. The credit should go to our world-renowned faculty who are committed to guiding students through this transformational journey.”

**President’s Scholarship:**

Joshua Saul

**AOMA / Golden Flower Scholarships:**

Laura Devaney, Tara Lattimore, Melsa Maher, J. Dwayne Gamboa, Amie Archambault, David Taylor

**Sokenbicha Scholarship:**

Joshua Saul

**In Memoriam**

AOMA student Calvin “Cal” Key Wilson passed away on November 25, 2011. Calvin was on his way home to spend Thanksgiving with his family. The cause of death was due to a motor vehicle accident.

Cal will be remembered by many as a courageous free spirit, who embraced nature, and thoroughly enjoyed Poi, Yoga, and fire-spinning. A memorial was held in his honor at AOMA on November 30th.
NEW CAMPUS GRAND OPENING
On Sunday, May 1, 2011, AOMA celebrated the grand opening of the new campus. AOMA students, faculty, staff, and members of the community were in attendance. The program included Chinese dragon dancers, live music, qigong demonstrations, herbal samples, tours, door prizes, and refreshments.

LIBRARY
In 2011 the AOMA library added 150 items to its collection for a total of 7,011 items (4,671 books, 640 media, and 1,700 journals via EBSCO database).

With the move to the new campus, the library expanded its space from 820 to 1,300 square feet (a 58% increase) of reading and study space that includes a quiet study space, new computers, and a scanner. Many changes were in response to input from patrons, in particular the requests for more computers and a quiet study space.

The library is a genuine source of academic support for AOMA students and attracts scholars from around Texas and the nation.

STUDENT LIFE
AOMA students find many outlets outside the classroom to engage in extracurricular learning and activities through eight student organizations on campus. These organizations include the AOMA Student Association (ASA), which is one of the largest groups. In 2011 ASA organized the mentor program for new students, pairing entering students with more advanced peer; the annual student Halloween party, and a Community Supported Agriculture pick-up site on campus. ASA also raised scholarships to send 14 students to the annual AAAOM conference in Baltimore, Maryland.

Other student organizations include the Martial Arts Club, the AOMA Herbs Club, Chinese Language & Culture Club, The Wood Element (weekly hiking group), the Taiji Club, Reiki Share, and The Needler, student magazine. In 2011 The Needler examined serious topics—such as the impact of the new campus on student life—as well as features on faculty photography and art.
### Events

#### CALENDAR

<table>
<thead>
<tr>
<th>Winter 2012 Term</th>
<th>Summer 2012 Term</th>
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<tbody>
<tr>
<td>March 2-4</td>
<td>Southwest Symposium</td>
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<tr>
<td>March 17-18</td>
<td>Master Li qigong workshop</td>
</tr>
<tr>
<td>April 7</td>
<td>Winter term ends</td>
</tr>
<tr>
<td>March 17-18</td>
<td>Master Li qigong workshop</td>
</tr>
<tr>
<td>April 7</td>
<td>Winter term ends</td>
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<table>
<thead>
<tr>
<th>Spring 2012 Term</th>
<th>Fall 2012 Term</th>
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</thead>
<tbody>
<tr>
<td>April 13-14</td>
<td>Prospective Student Weekend</td>
</tr>
<tr>
<td>April 14-15</td>
<td>Master Li qigong workshop</td>
</tr>
<tr>
<td>April 16</td>
<td>Spring term begins</td>
</tr>
<tr>
<td>April 21-22</td>
<td>Japanese Acupuncture – Part 1</td>
</tr>
<tr>
<td>May 5-6</td>
<td>Japanese Acupuncture – Part 2</td>
</tr>
<tr>
<td>May 12-13</td>
<td>Master Li qigong workshop</td>
</tr>
<tr>
<td>May 19-20</td>
<td>Japanese Acupuncture – Part 3</td>
</tr>
<tr>
<td>June 9-10</td>
<td>Japanese Acupuncture – Part 4</td>
</tr>
<tr>
<td>July 14</td>
<td>Spring term ends</td>
</tr>
<tr>
<td>July 18</td>
<td>Summer term begins</td>
</tr>
<tr>
<td>Sept 15</td>
<td>Summer term ends</td>
</tr>
<tr>
<td>Sept 15</td>
<td>Commencement, Hyatt Regency</td>
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<tr>
<td>Sept 24</td>
<td>Fall term begins</td>
</tr>
<tr>
<td>Sept 29-30</td>
<td>Master Li qigong workshop</td>
</tr>
<tr>
<td>Sept 29-30</td>
<td>Pulse Diagnosis Seminar</td>
</tr>
<tr>
<td>Oct 6-7</td>
<td>Pulse Diagnosis Seminar</td>
</tr>
<tr>
<td>Nov 3-4</td>
<td>Pulse Diagnosis Seminar</td>
</tr>
<tr>
<td>Dec 22</td>
<td>Fall term ends</td>
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#### Bastrop Outreach

AOMA sponsored free acupuncture relief clinics for people impacted by the Bastrop wildfires that destroyed approximately 1600 homes. These outreach clinics took place at the Kerr Community Center in downtown Bastrop twice weekly for six weeks in the fall of 2011. Director of Community Relations Sarah Bentley coordinated AOMA students, staff, alumni, and other volunteers in this effort.

The event was supported by the national non-profit Acupuncturists without Borders whose mission is to provide immediate relief and recovery acupuncture services to global communities that are in crisis from disaster or human conflict.

Seventy-nine individuals benefited from the AOMA relief clinics with over 120 treatments given.
AOMA GRADUATES

490 students have graduated from AOMA’s master of acupuncture and Oriental medicine (MAcOM) program.

COMMENCEMENT 2011

On September 10, twenty-three new graduates walked across the stage at AOMA’s annual commencement exercises held on the shores of Lady Bird Lake in Austin, TX. The graduates were celebrated by family and friends and they heard inspiring words from their commencement speaker, JoyLynn Hailey Reed, PhD. Dr. Reed serves as assistant professor and Director of Student Academic Assistance at UT Southwestern Medical School (Dallas) and as chair of AOMA’s Board of Governors. Graduates honored faculty members with gifts and recognized Joshua Shain as the winner of the Michael Garcia Prendes Award for Herbal Excellence. To complete the ceremony, the graduates recited the Healer’s Oath to signify their initiation as practitioners of Chinese medicine.

SOUTHWEST SYMPOSIUM 2011

The Southwest Symposium was a wonderful success. Participants delved into rich material, learning from experts across the globe. The exceptional speaker line-up included Mazin Al-Khafaji, a leading expert on the treatment of skin diseases with Chinese herbal medicine. Dr. Al-Khafaji runs a treatment and training center in the U.K., and has had incredible patient outcomes as a result of his treatment protocols. Dr. Wei-Chieh Young also presented at the symposium, where he guided participants through the process of working with the five transport points for restoring patient wellness.

Additional events at the Southwest Symposium made for an outstanding conference overall. Participants enjoyed the Saturday evening gala, that featured Dr. William Morris’s book release, Li Shi-Zhen’s Pulse Studies, as well as songs from talented local musicians. The American Board of Oriental Reproductive Medicine’s (ABORM) annual exam, held in conjunction with the symposium, attracted dedicated Oriental medical practitioners devoted to solving reproductive concerns.
AOMA’s revenue in fiscal year 2011 came from its central mission – the educational program and health care services.

The new campus provided lower costs per square foot, allowing for much-needed expansion in the library and classrooms.

**2011 Income & Expenses**

**Revenue Sources**

Tuition provides 64% of AOMA’s income. Clinic fees, AOMA Herbal Medicine, and continuing education programs also support the institution’s mission.

<table>
<thead>
<tr>
<th>Revenue Source</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Tuition</td>
<td>64%</td>
</tr>
<tr>
<td>Patient Clinic Fees</td>
<td>20%</td>
</tr>
<tr>
<td>Bookstore/Retail</td>
<td>9%</td>
</tr>
<tr>
<td>Continuing Education &amp; Other</td>
<td>7%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>100%</td>
</tr>
</tbody>
</table>

**Expenses**

<table>
<thead>
<tr>
<th>Expense</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Payroll &amp; Related</td>
<td>60%</td>
</tr>
<tr>
<td>Rent</td>
<td>15%</td>
</tr>
<tr>
<td>Utilities, Depreciation &amp; Supplies</td>
<td>10%</td>
</tr>
<tr>
<td>Educational/Student Services</td>
<td>6%</td>
</tr>
<tr>
<td>Financial Expense</td>
<td>5%</td>
</tr>
<tr>
<td>Marketing</td>
<td>2%</td>
</tr>
<tr>
<td>Administrative Support</td>
<td>1%</td>
</tr>
<tr>
<td>Accreditation Costs</td>
<td>1%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>100%</td>
</tr>
</tbody>
</table>
VISION
AOMA’s vision is to be a leader in Oriental medicine education by engaging our communities and by preparing compassionate and skilled practitioners who embody the art and spirit of healing.

The mission of AOMA is to transform lives and communities through graduate education in Oriental medicine by:
• Providing excellent and innovative teaching of acupuncture and Oriental medicine to learners while developing knowledge, skills, and attitudes that lead to intellectual and personal growth
• Delivering high quality acupuncture and Oriental medical health care to our patients
• Providing leadership for the development of acupuncture and Oriental medicine professionals

AOMA EDUCATIONAL OBJECTIVES
Graduates of the AOMA master’s degree program will:
• Have the knowledge base necessary to enter the profession
• Practice professional behaviors and values
• Provide patient centered care
• Incorporate evidence and experience based practices
• Participate in collaborative patient care

AOMA CORE VALUES
We recognize that the outcomes we produce result from the collective activities of the community and we are committed to act in ways that are consistent with the following core values:
• Sustainability: Our programs and community engagements are sustainable and effective.
• Integrity: We do what we say we will do. In our communications we are honest and complete.
• Inspiration: We are called into action by a spirit of purposeful aliveness.
• Flexibility & Openness: We conscientiously choose our actions in consideration of all parties involved.
• Professionalism: In all that we do we are impeccable, clear, and complete.
• Compassion and Service: In word and action, we look for opportunities to benefit others.
AOMA BOARD OF GOVERNORS

JoyLynn Hailey Reed, PhD, Chair
Assistant Professor and Director of Student Academic Assistance,
UT Southwestern Medical School
PhD, Educational Psychology, The University of Texas at Austin

Kenneth H. Beck
Co-founder, retired – The Crossings, Austin, Texas
Business Consultant
BS, Electrical Engineering, University of Minnesota

Glenda J. Flanagan
Chief Financial Officer & Senior Executive Vice-President – Whole Foods Market
BBA, University of Texas at Austin

Betty J. Edmond, MD
Physician – Austin, Texas
MD, University of Texas Medical Branch, Galveston

Glynn Harmon, PhD
Professor – School of Information, University of Texas at Austin
PhD, Information Science, Case Western Reserve University

Leslie Lynn Myers, JD, LAc
Consultant – Texas Institute of Continuing Legal Education, Austin, Texas
JD, St. Mary’s University
MSOM, AOMA

Linda J. Fontaine, CPA, MAcOM
Senior Manager, Tax Compliance & Reporting – Apple, Inc.
MAcOM, AOMA
BBA, magna cum laude, Accounting, University of Texas at Austin